

Welcome

to The AutoIMS Partnership Page

An exciting and affordable opportunity to reach the AutoIMS user base

Get listed, get noticed, get hired.

Benefits include:

- Reach 6,000+ active remarketers
- Logical vendor categories make it easier to be found
- Multiple exposure points and options
- Unobtrusive, unbiased platform to gain exposure to your target market

Read on for more information or visit www.autoims.com/partnership.



The AutoIMS Partnership Page

1

Basic Listing Offer (ANNUAL FEE: \$250)

- **One (1) Standard Line-Item Listing.** Listing includes company name, city, state, and phone number in one category, listed in alphabetical order by company name with other Basic listings (below Premier listings). Listing may hyperlink to a website or e-mail address of partner's choosing.

2

Premier Listing Offer (ANNUAL FEE: \$500)

- **One (1) Priority Line-Item Listing.** Company name, city, state, and phone number listed in up to 3 relevant categories of your choosing. Listing is in alphabetical order by company name with other Premier partners. Listing may hyperlink to a website or e-mail address of partner's choosing, or link to an Informational Shadow-Box Feature (see below).
- **One (1) Informational Shadow-Box Feature** (optional; see Exhibit 1). Content to be supplied by the partner.

Content includes:

- o Up to 2 images + 1 logo
- o Company descriptions, contact information, and links
- **One (1) Main Partnership Page Banner Feature** (optional; see Exhibit 2). Content to be supplied by partner based on option chosen.

AutoIMS.com Partnership Page Terms and Conditions

Advertiser = Any company listed on the AutoIMS Partnership Page

Publisher = Auto Auction Services Corporation / AutoIMS

Advertiser agrees they have the right to publish the content.

Publisher reserves the right to reject any content posted and assumes no liability for any reason if it is necessary to omit an advertisement.

Positioning of advertisements is at the discretion of the publisher.

Publisher may insert the word "advertisement" on any copy if the copy resembles editorial matter.

Any attempt to simulate the publisher's format is not permitted.

Advertiser assumes all liability for the advertisement and agrees to fully indemnify the publisher from any loss, or claim, based upon the subject matter.

Advertisements may be subject to investigation of the product claims by the publisher.

Publisher makes no assurances or representation of financial gain or other benefit from this arrangement.

This agreement does not create a business partnership of any kind.

Any use or reference to AutoIMS or AASC on an advertisement - linked site will be authorized by AASC before it is posted.

Posting any content constitutes advertiser's agreement to these terms.

Terms are net 30 days; invoices not paid will result in the ad being removed until payment is received. The ad will then be placed minus the days posted without payment. The publisher holds the advertiser severally liable for monies due and payable to the publisher.



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Check appropriate box: Basic (\$250 Annually) Premier (\$500 Annually)

Signature:		Print Name:		Date:	
Company Name:					
Company Address:			Billing Address (if different):		
Main Contact Person:			Contact Telephone:		
Contact Fax Number:			Contact E-mail:		


Please fax this signed agreement to 678-597-3939, ATTN: Keely Smith.
Advertising content should be sent separately to partnership@autoims.com.

AASC Internal Use:

Premier Listing Material Specifications:

- Image file requirements: RGB color; 235 pixels w x 155 pixels h. Logo requirements: RGB format; 300 DPI; maximum dimensions 300 pixels w x 120 pixels h.
- Company descriptions and contact information should be no more than 250 words (100 words recommended).
- Up to 5 separate hyperlinks may be included in content (URLs or e-mail addresses)

Exhibit 1: Sample Informational Shadow-Box Feature



AutoIMS
Inventory Management System

AutoIMS offers a one-stop shop for managing vehicle remarketing portfolios. As the industry standard partner, AutoIMS simplifies inventory management by offering a central platform for auctions, consignors of all types, repo agents, and others in the remarketing industry to exchange vehicle data.

Key Offerings:

- Remarketing inventory management
- Repossession management
- Automated data transfer and reporting
- Integrated floor pricing
- Custom solutions

Contact us today to best serve your remarketing needs.

Website: www.AutoIMS.com
50 Glenlake Parkway, Suite 400
Atlanta, GA 30328
Phone: (678) 597-3900
Fax: (678) 597-3939
Email: Customer.Service@AutoIMS.com




Exhibit 2: Main Page Banner Feature Specs



- Option 1: AutoIMS creates banner feature. Partner to supply: 1-color logo; up to 35 words of body content; up to 40 character heading.
- Option 2: Partner supplies static banner feature. 655 pixels w X 170 pixels h, RGB color, jpeg or gif file format.

